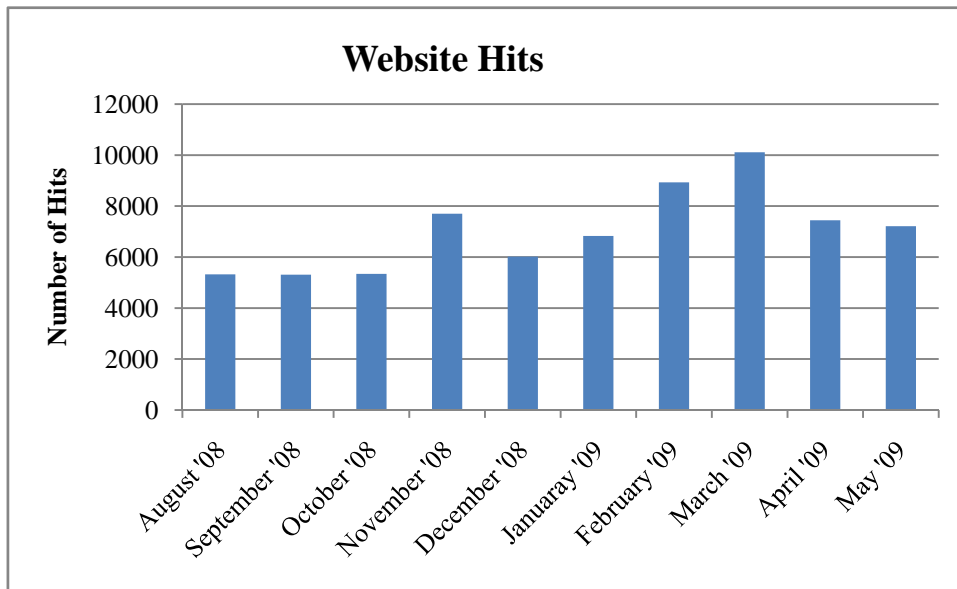
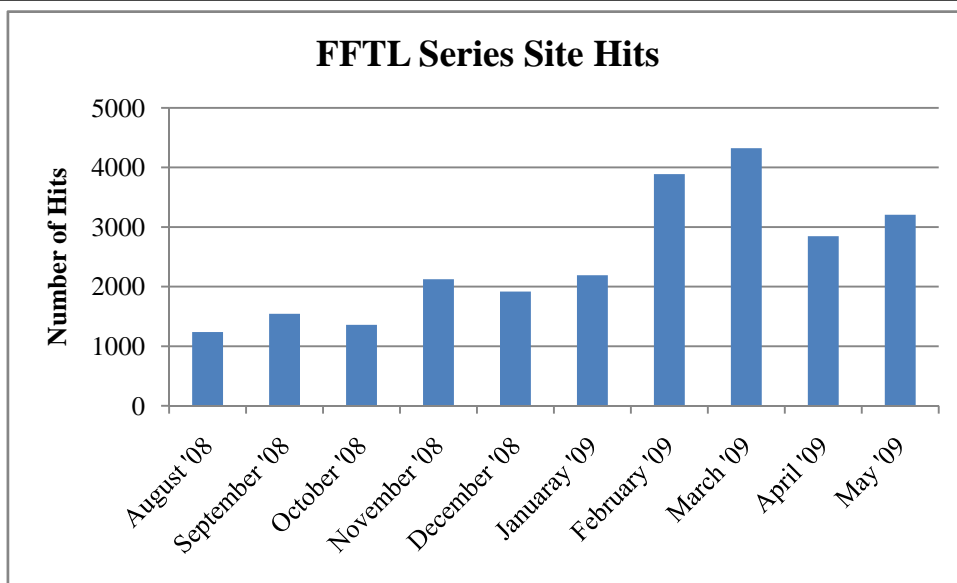


APPENDIX IV: Web Site Usage

Web site usage of Outreach in Biotechnology and embedded Food for Thought Lecture Series in the past academic year.



Number of page views at our Outreach in Biotechnology site (<http://agsci.oregonstate.edu/orb/>) during the 2008 – 2009 academic year. Note that the first FFT lecture occurred just before Thanksgiving in November 2008.



Number of page views at our Outreach in Biotechnology site during the 2008 – 2009 academic year that were on the several specific pages/pdfs related to the FFT lecture series. The lecture series accounted for just under half of the total site usage.